Visión

Turning Our Biggest Healthcare Challenges into Actionable Health Intelligence

Cogitativo is partnering with the nation's leading healthcare organizations and providers to make sense of today's most complex healthcare challenges and rapidly translate data into reliable and actionable intelligence.

OUR PRODUCT

Visión is a predictive analytics tool powered by machine learning which helps public health agencies, insurers, hospitals, and medical providers pinpoint acute health insights as soon as possible.

Our platform leverages nonlinear dynamic models to predict disease progression. This in turn leads to reliable health interventions for our most vulnerable, high-risk individuals.

Heart Disease
No. 1 cause of death
About one in three deaths related to heart disease are preventable.

Diabetes
No. 7 cause of death
50% - 85% of serious diabetes related complications contributing to death are preventable.

Chronic Kidney Disease
No. 8 cause of death
About 9 in 10 adults with CKD do not know they have CKD. Early detection and treatment can often slow or stop CKD.

Visión can assess multiple diseases and social determinants of health - allowing healthcare organizations to identify which diseases and social factors are driving adverse outcomes. These insights help improve treatment plans and significantly reduce costly acute care.

VISIÓN CAPABILITIES

Risk
Identify vulnerable individuals based on medical history, SDOH, access, and environment

Engagement
For vulnerable individuals, identify patterns of engagement with physicians and health care services
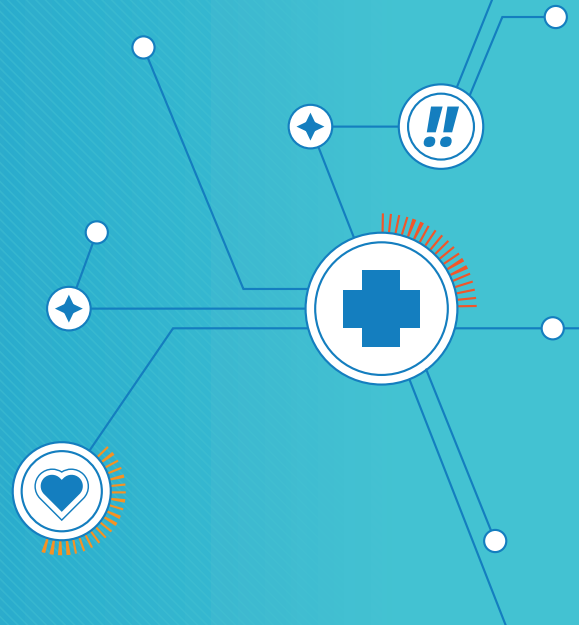
Impact
Measure impact of care deferral and aid in executing outreach for individuals with elevated vulnerability

Who We Are

We are mission-focused: We want to improve the healthcare system by making the unseen seen. Our team of scientists come from leading academic institutions, which when combined with our nationally known healthcare operating experts, creates a rare and powerful resource of science, insights, and solutions.

HOW VISION IS BEING USED TODAY:

Addressing the unmet health-related basic needs of California's most vulnerable
During the COVID-19 health crisis, **Visión** was deployed by Blue Shield of California to match its most at-risk members with personalized medical care and support. Cogitativo also partnered with the Department of Health and Human Services (HHS) to identify and map high risk patient populations and optimal vaccination pathways.

Helping the Veterans Health Administration tackle the deferred care crisis caused by COVID-19
Visión is being used by the Veterans Health Administration to tackle the deferred care challenge, specifically for those with cardiovascular disease, chronic kidney disease and diabetes. In the past 18 months, millions of Americans have gone without critical screenings and treatment, creating a deferred care crisis that requires immediate and proven solutions to support those in need.

WHAT OUR CUSTOMERS SAY:

"This has allowed us to further extend the depth of our member profile and measure disparities in access, outcomes, and along multiple dimensions including race/ethnicity, income, transportation barriers and social support.

Jamie Chan, Vice President for Clinical Quality at Blue Shield of California

"What Cogtiativo has done is gone to a whole new stratosphere of helping us identify our high-risk patients.

Dr. Hector Flores, Director of the Family Care Specialists Medical Group